



KSHB-TV

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Flight Dates **10/10/12-10/16/12**Contract / Revision      **295507**Original Date / Revision  
04/23/12 / 08/29/12Advertiser **National Republican Senato**Agency    **Strategic Media Services**Buying Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Product**TV: 10/10-10/16/12**Agency Com    15%Billing Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Sales Office    EWSDCSales Region   NATAgency Ref    2Order Sep            00:20:00Estimate #Alt Order #Billing Type        CashOrder Type        GENERALBilling Cycle       EOM/EOCBilling Calendar   BROADCASTDemographic    A25-54Rev Codes        POL            POL            ISS BallotProduct Codes   PLPriority             P-1Advertiser RefPrimary Account Executive

Tara Washburn

Account Executive	Order%	Start Date	End Date
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Tara Washburn	100%		
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Order Share %      Market Value

Competing Station	% of Order	Amount
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CABLE	%	
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSMO	%	
UNKWN	100%	
WDAF	%	



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Flight Dates **10/17/12-10/23/12**Contract / Revision      **295513**Original Date / Revision  
04/23/12 / 08/29/12Advertiser **National Republican Senato**Agency    **Strategic Media Services**Buying Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Product**TV:10/17-10/23/12**Agency Com    15%Billing Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Sales Office    EWSDCSales Region   NATAgency Ref    2Order Sep            00:20:00Estimate #Alt Order #Billing Type        CashOrder Type        GENERALBilling Cycle       EOM/EOCBilling Calendar   BROADCASTDemographic      A25-54Rev Codes          POL            POL            ISS BallotProduct Codes    PLPriority              P-1Advertiser RefPrimary Account Executive

Tara Washburn

Account Executive	Order%	Start Date	End Date
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Tara Washburn	100%		
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Order Share %      Market Value

Competing Station	% of Order	Amount
-------------------	------------	--------

CABLE	%	
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSMO	%	
UNKWN	100%	
WDAF	%	



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Flight Dates **10/31/12-11/06/12**Contract / Revision      **295831**Product  
**NRSC 2012**Original Date / Revision  
04/25/12 / 08/29/12Agency Com      15%Advertiser**National Republican Senato**Billing Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Agency      **Strategic Media Services**Buying Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Sales Office      EWSDCSales Region      NATAgency Ref      2Order Sep      00:20:00Estimate #      **1031-1106**Alt Order #Billing Type      CashOrder Type      GENERALBilling Cycle      EOM/EOCBilling Calendar      BROADCASTDemographic      A25-54Rev Codes      POL      POL      ISS BallotProduct Codes      PLPriority      P-1Advertiser RefPrimary Account Executive

Tara Washburn

Account Executive	Order%	Start Date	End Date
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Tara Washburn	100%		
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Order Share %      Market Value

Competing Station	% of Order	Amount
-------------------	------------	--------

CABLE	%	
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSMO	%	
UNKWN	100%	
WDAF	%	



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Flight Dates **10/24/12-10/30/12**Contract / Revision      **295839**Product  
**NRSC 2012**Original Date / Revision  
04/25/12 / 08/29/12Agency Com      15%Advertiser**National Republican Senato**Billing Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Agency      **Strategic Media Services**Buying Contact**3299 K Street NW - Suite 200  
Washington, DC 20007**Sales Office      EWSDCSales Region      NATAgency Ref      2Order Sep      00:20:00Estimate #      **1024-1030**Alt Order #Billing Type      CashOrder Type      GENERALBilling Cycle      EOM/EOCBilling Calendar      BROADCASTDemographic      A25-54Rev Codes      POL      POL      ISS BallotProduct Codes      PLPriority      P-1Advertiser RefPrimary Account Executive

Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
KCPT	%	
KCTV	%	
KCWE	%	
KMBC	%	
KMCI	%	
KPXE	%	
KSMO	%	
UNKWN	100%	
WDAF	%	